

UNLOK

LIFELONG LEARNING JOURNEY

INDUSTRY PROSPECTUS

PARTNER WITH UNLOK

UNLOK Education is a leading platform for professional development and lifelong learning in the healthcare industry. As we continue to expand our offerings and reach more learners, we are seeking partnerships with industry allies who share our vision and values. UNLOK enters partnerships on the basis of mutual collaboration and respect.

CONTACT

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CORE PRINCIPLES



Cooperativeness



Transparency



Effectiveness



Complementarity



Boldness

PARTNERSHIP GOALS

The UNLOK Platform was created to continue to provide yearlong medical education opportunities for our Health Care Professional network. Our goals when working with partners are to:

- **Enhance effective IME, CME and Industry education** for the UNLOK Community.
- **Develop education** across disciplinary and career stage boundaries.
- **Support emerging leaders** within the UNLOK Community.
- **Grow and nurture** the UNLOK Community.
- **Foster Diversity, Equity, and Inclusion** in healthcare education.
- **Innovate with Technology** by using the latest tools and platforms to enhance the learning experience for our community.
- **Promote Research and Innovation** in healthcare education.

JOURNAL CLUB

The Journal club invites a Young ATTD member to critique an original article on diabetes treatments and technologies with worldwide appeal.

This encourages health professionals with diverse experiences to share their knowledge and insights about key articles in order to develop critical appraisal skills, and learn about study design, relevant statistics, concepts of ethics and justice, among other important topics.

WEBINAR

A virtual live symposium which can be accessed from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.



INTERACTIVE CASE STUDY (SELF-PACED)

An enduring format allowing healthcare professionals to work through patient cases at their own pace. Participants are able to develop their diagnostic and treatment skills while exploring the latest research and best practices.

MEET THE EXPERT | ASK-THE- EXPERT VIDEO

A live interactive learning format that allows healthcare professionals to ask questions and receive answers from experts in the field. This format can be used to provide clarification on complex topics or to explore real-life scenarios in more detail.



PODCAST

A convenient and accessible learning format that can be accessed from anywhere, at any time. This format can be used to share expert insights, discuss the latest research, and provide training in a conversational format.

VIRTUAL REALITY TRAINING

An immersive learning experience that uses technology to simulate real-life clinical scenarios. This format can provide healthcare professionals with hands-on training in a safe and controlled environment. These can include 360-degree videos that simulate clinical scenarios, interactive simulations, virtual tours of the human body, patient engagement and interaction, among others.



The logo for UNLOK, featuring the word in a bold, sans-serif font. The letter 'O' is stylized with a vertical bar through its center, resembling a power button symbol. The background of the slide features a large, faint, light blue version of this power button symbol.

UNLOK

Should you have any question regarding the partnership opportunities, please contact **Lindsey Ritchie**, Head of Strategic Education

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