

ATTD-ASIA

ATTD
Advanced Technologies
& Treatments for Diabetes

2ND ASIAN CONFERENCE ON
INNOVATIVE THERAPIES FOR
DIABETES MANAGEMENT

SINGAPORE

9 - 11 DECEMBER, 2025, SINGAPORE

GLOSSARY

FULL ITEM DESCRIPTIONS

PROMOTIONAL ITEMS

↓ PLENARY / PARALLEL SYMPOSIUM / WORKSHOP (NON-CME) 60-MIN

Organize an official non-CME Industry Symposium / Workshop, subject to Conference Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of ATTD-ASIA 2025”.
- Featured in the designated industry section of the Conference Program.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering.

PLEASE NOTE: ATTD-Asia will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organizers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

SPOTLIGHT PRESENTATION (NON-CME) 20-MIN

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Stage sessions, held in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

They are a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

RECORDING + VOD ON UNLOK EDUCATION PLATFORM

Including recording onsite but excluding livestreaming – this can be purchased separately.

Allow online attendees access to your symposium through our Recording and Video-On-Demand (VOD) service. Capturing the essence of your sponsored session at ATTD, we offer to preserve and showcase your invaluable insights on Unlok, ATTD's official education platform.

INTERACTIVE SYMPOSIUM FEATURES

[VIEW CATALOGUE >>>](#)

BAG PICK-UP STATION

Enhance your brand visibility by sponsoring the Bags Pick-Up Station located in the registration area.

Every Congress participant will visit this station, ensuring your brand receives maximum exposure right from the start. Your company's logo and branding will be displayed on the station, allowing you to make a powerful first impression on thousands of attendees.

This sponsorship provides a unique opportunity to showcase your brand at a high-traffic point of the event.

BAGS / LUGGAGE TAG

Exclusive sponsorship to enhance your brand visibility by sponsoring our luggage tags, which will be attached to the congress bags. These durable tags will feature your logo and can be reused by participants, providing long-lasting exposure!

Choose the color and design to match your corporate branding! No product placement allowed.

↓ BRANDED UMBRELLAS

Make a lasting impression by sponsoring branded umbrellas that ensures continuous brand visibility. Distributed to attendees, these umbrellas will feature your company's logo, providing ongoing exposure during and after the event.

With unpredictable weather, your branded umbrellas will be a highly appreciated item, keeping participants covered while promoting your brand in a unique and impactful way. Seize this opportunity to extend your reach beyond the event and into everyday life.

COFFEE BREAK

Support a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and center where attendees gather.
- Maximize your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

CONFERENCE NOTEPADS & PENS (Provided in-kind)

Support the official Notepads & Pens for the event and place your brand in the hands of every attendee.

- Your company's logo, alongside the event logo, will be prominently featured on the Notepads & Pens, ensuring visibility every time participants take notes.
- These branded items will be included in participants' bags, giving your brand continuous exposure throughout the event and beyond.

DIGITAL PHOTO ALBUM

Enhance the attendee experience and leave a lasting impression with the AI-powered Digital Photo Album sponsorship. This innovative offering allows you to connect with participants on a personal level by providing them with a curated photo album of their event moments—branded with your company's logo.

How It Works:

- Each participant's photo will be taken at the registration desks.
- Our advanced software will recognize them in the event photos taken daily.

- Participants will receive a photo album branded with your logo directly in their email inbox, featuring their own pictures from the day's events.

HOSPITALITY SUITES / MEETING ROOMS

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organize private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximizing your brand's exposure.

ATTD-ASIA 2025 MOBILE APP

The Conference Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access conference information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalized scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

PHOTO BOOTH

Engage attendees in a fun and interactive way with a branded Photo Booth experience, creating moments they'll share long after the event.

- Your logo will be featured on the booth and every photo, ensuring your brand is shared via email, text, and social media.
- Photos will reach not only event attendees but also their friends and family, expanding your brand's visibility beyond the conference.

↓ PRE-CONFERENCE VIDEO PROMOTION

- Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.
- Maximize exposure by connecting with attendees before the event, building anticipation and drive interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Program Committee to ensure quality and alignment.

REGISTRATION CONFIRMATION BANNER

By partnering with us on this digital marketing opportunity, your brand will be front and center in the inbox of every participant, maximizing your reach and impact.

- The Registration Confirmation Email Banner is an integral part of our Conference's registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.
- This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

Industry Support Disclosure

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

REGISTRATION BADGE PRINT STATION

Maximize your brand exposure by sponsoring our Badge Printing Stations.

Participants scan their bar codes and instantly receive their event badges. Customize the station with your logo, image, or video to engage attendees right from the start.

Industry Support Disclosure

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

SUNTEC - VENUE BRANDING

Opportunity to place your advertisement across the venue, showcasing your support of ATTD-ASIA 2025.

[VIEW CATALOGUE >>>](#)

WELCOME RECEPTION

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

- Your logo displayed on the entrance signage, maximizing visibility as attendees arrive.
- Maximize your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

ADVERTISING ITEMS

ADVERT – FINAL PROGRAM BOOK

Maximize your brand's visibility with a high-impact advert in the official Final Program, distributed to every registered attendee. This essential guide, containing the event schedule, scientific content, and key information, will be a go-to resource throughout the event.

- Your full page, color advert will be prominently displayed in the industry section, targeting an engaged audience of global decision-makers and professionals.
- The program will be included in every attendee's bag, ensuring your message reaches all participants.
- Your advert will adhere to industry compliance regulations, ensuring professionalism and relevance to the audience.

↓ BAG INSERT

Place your brand directly in the hands of every attendee with a high-visibility promotional insert in each delegate bag. This is a powerful way to ensure maximum exposure to a targeted and engaged audience.

- Your A4 flyer or up to 4-page insert will be included in every attendee's bag, giving you direct access to all participants.
 - Attendees will engage with your product information as they explore their delegate materials, increasing awareness and driving interest in your brand.
 - Simply provide your material, and we'll handle the rest. All content will be approved by the Secretariat, and you'll receive full guidance on the distribution process.
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E-ADVERT IN ATTD-ASIA APP

Maximize your brand's impact with a featured advert in the official Conference Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
 - With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
 - Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.
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EXCLUSIVE PROMOTIONAL E - MAILSHOT

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Conference Organizer for optimal impact!

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
 - Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Conference.
 - The "From" field will feature ATTD-ASIA 2025, enhancing brand recognition.
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PUSH NOTIFICATION FROM ATTD-ASIA APP

Engage directly with Conference attendees to promote your company, booth, or session by sending a custom push notification through the official Conference Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalized message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.

SOCIAL MEDIA POST ON ATTD-ASIA CHANNELS

Leverage the power of Conference social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Conference's official social media platforms, boosting your brand's visibility and engagement.
 - Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
 - Collaborate with the Conference organizers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.
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EDUCATIONAL ITEMS

↓ EDUCATIONAL GRANT GENERAL / SCIENTIFIC SESSION

Educational Grant in support of an existing official Scientific Session organized by the Scientific Committee and supported by a grant from industry.

Or an independent medical grant dedicated to supporting the educational mission of the Conference are highly valued and play a crucial role in the event's success. Your contribution helps advance knowledge and foster professional growth, ensuring a high-quality educational experience for all attendees.

EDUCATIONAL PARTICIPATION GRANT

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Conference. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Conference Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Conference.

- Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Conference Secretariat.
- These grants are essential in ensuring broad participation and fostering educational growth at the event.

E - POSTERS

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by' and your company logo.
- 'Supported by' and your logo displayed on each individual e-Poster station.

ACKNOWLEDGEMENT

NOTE:

All supporters will receive recognition in the Industry Support and Exhibition section of the programme guide, on the event website, and in the mobile app. Additionally, onsite signage will showcase your contributions, ensuring high visibility throughout the event.

CONTACT

Judit Gondor

Industry Liaison & Business Excellence Manager



EMAIL JUDIT

TERMS & CONDITIONS

Click the button below to review the payments cancellation terms & conditions.

TERMS & CONDITIONS